

CENTER FOR ENVIRONMENT AND COMMUNITY RESEARCH

ANNUAL REPORT 2023



TURNING CHALLENGES
INTO INNOVATIVE SOLUTIONS

<https://cecr.vn/>



TABLE OF CONTENTS

General information

Page 1

Preface

Page 3

Activity fields

Page 5

Main activities by field

Field: Water conservation

Collective Actions for Water Conservation (CAWACON) Project

Page 6

Field: Waste management by value chain

Advancing Solutions to Plastic Pollution through Inclusive Recycling (ASPPIRe) Project

Page 11

National Collaboration Program to Establish the Plastic Circular Economy Model in Vietnam

Page 13

Field: Environmental education

“Building Green Schools - For a Green Hanoi” Program in Hoan Kiem District

Page 15

Field: Corporate Social Responsibility (CSR) for the environment

Mobilising enterprises to support the Initiatives for Conservation of Water Sources Contest in Hoan Kiem District

Page 21

GENERAL INFORMATION

Established at the end of 2009 under the Vietnam Union of Science and Technology Associations (VUSTA), the Center for Environment and Community Research (CECR) has been involving passionate scientists, staff and specialists in researching and implementing projects on environmental protection and community-based climate change adaptation. Accordingly, our work contributes to ensuring a healthy living environment for the present and the future.

At CECR, we believe solutions to current environmental problems need mainly to be implemented at the local level, within the framework of national guidelines and policies. They must be developed and solved by the community itself. This will lead to a positive change in attitudes and behaviors of communities and individuals in protecting the environment and adapting to climate change.

Applying digital technology to effectively connect and mobilize meaningful participation of partners in environmental protection and climate change adaptation activities is CECR's approach. Our main partners include government agencies, international organizations, NGOs, schools, mass organizations, businesses, media/press groups, jurists, experts, and communities. CECR particularly promotes the pioneering role of women and young people in environmental protection and climate change adaptation.

GENERAL INFORMATION

Mission

Contributing to ensuring a healthy living environment for the present and the future. We are pioneers in water conservation, waste management, effective climate change adaptation and gender equality promotion.

Vision

To be a reliable and pioneering partner in applying digital technology to connect state agencies, international organizations, businesses, and the community to collectively protect the environment and adapt to climate change.

Core values

Networking
Energetic
Inspiration
Learning
Think tank & Innovation

Slogan

Turning challenges into innovative solutions

Preface

In 2023, CECR has successfully implemented numerous projects contributing to environmental protection in Vietnam.

To promote transparency and collective action to address water pollution locally, CECR has successfully implemented activities under the Project "Collective Actions for Water Conservation" (CAWACON) in Hanoi and Da Nang. The project has directly contributed to the implementation of the Environmental Protection 2020 Law and supported the execution of the Da Nang Environmental City Project, Phase 2021-2030.

With regard to waste management by value chain, CECR consistently strives to implement programs aimed at changing recycling behaviors.

Building on the achievements of 2021 and 2022, the Project "Advancing Solutions to Plastic Pollution through Inclusive Recycling" (ASPPIRe), funded by the Ocean Conservancy, continues its implementation in 2023. The project, piloted in Me Tri, My Dinh 1 and My Dinh 2 Wards in Nam Tu Liem District, has successfully applied the Low-Value Plastic Waste Collection model. This project has created a market for recycled products and improved living conditions for informal women waste collectors.

Since December 2021, in collaboration with sponsor DOW, CECR has been expanding the model under the "National Collaboration program to Establish the Plastic Circular Economy Model in Vietnam" framework in Hoan Kiem District, Hanoi. This model aims to raise awareness of proper waste sorting, collecting, transporting, and recycling practices, emphasizing the importance of waste segregation at the source. The model has been scaled up to all 18 wards of Hoan Kiem District, implemented under the close guidance of the District Department of Natural Resources and Environment, in coordination with CECR and VietCycle Company.

Preface

With the belief that the future environmental quality depends on how we educate our students today, CECR continues to implement educational and training activities to promote environmental awareness among various groups. In the academic year 2022-2023, the "Building Green Schools - For a Green Hanoi" program was implemented in 39 preschools, primary schools, and secondary schools in Hoan Kiem district. This program has helped teachers, staff, and students in the district enhance their awareness and compliance with environmental laws regarding energy, waste, electricity, water, air, and green spaces. As a result, it fosters a sense of responsibility and encourages concrete actions to educate students in environmental protection among school administrators and teachers.

CECR highly values and supports businesses taking proactive steps to implement environmental CSR activities. Therefore, in environmental protection and climate change adaptation initiatives, we always create opportunities for businesses to participate and collaborate in community activities.

On this occasion, I would like to express my sincere thanks to our sponsors, state partners, non-governmental/science and technology organizations, scientists, students, and communities which have participated in effective cooperation with the Center over the years. This effective cooperation is a significant demonstration of the participation of all parties in environmental protection, and CECR hopes this cooperation will continue to be expanded in depth and width in the near future.

**On behalf of the Board of Directors
CEO**

Dr. Nguyen Khac Hung

Activity fields



WATER CONSERVATION



WASTE MANAGEMENT BY VALUE CHAIN



**GENDER AND ENVIRONMENTAL
PROTECTION, CLIMATE CHANGE**



ENVIRONMENTAL EDUCATION



**CONSULTING, TRAINING, AND APACITY
BUILDING OF ENVIRONMENTAL
MANAGEMENT**



**CORPORATE SOCIAL RESPONSIBILITY
(CSR) FOR THE ENVIRONMENT**

WATER CONSERVATION

Project Collective Actions for Water Conservation (CAWACON)



**Sponsor: U.S. Agency for
International Development**

**Location:
Hanoi and Danang**

**Implementation time:
2021 - 2023**



Objectives:

To attract networks, NGOs, businesses, research institutions, associations, and individuals interested in the conservation and protection of surface water to join the Vietnam Water Conservation Network (VIWACON). Within this framework, the members of the network will work together to not only raise public awareness about the causes of water pollution and its impact on health and the economy but also transform awareness into a sense of shared responsibility for protecting rivers, streams, lakes, and coastal waters.

Main content:

Through this project, a network of Vietnam Water Resources Conservation (VIWACON) was established. The network supports building the capacity to jointly implement and promote community-based activities/initiatives for water protection, water pollution control, and smart water use in Da Nang, as well as aiding in amending and implementing Vietnam's policy on water conservation and effective water pollution control through technical assistance to the Ministry of Natural Resources and Environment and other legislative agencies such as the Committee on Environmental Science and Technology of the National Assembly.

Activities and results in 2023



Result 1:

The Vietnam Water Conservation Network (VIWACON) has been successfully established and developed

VIWACON network consists of 07 founding/core members, including:

1. The Center for Environment and Community Research (CECR)
2. The Center for Development of Community Initiative and Environment (C&E)
3. The Institute for Environmental Science and Technology (INEST)
4. The Center for Sustainable Development of Water Resources and Adaptation to Climate Change (CEWAREC),
5. The Center for Water Resources Conservation and Development (WARECOD),
- 6 The Vietnam Fisheries Society (VINAFIS),
7. Journal of Environmental Economics

After 3 years of formation and development, VIWACON network members and partners have implemented local initiatives with the following results:

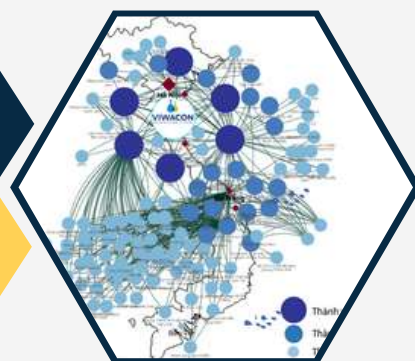
- **400** members including those from science and technology organizations, NGOs, state agencies, universities and research institutes, mass organizations, businesses, and local communities participating in the project activities implementation
- **73,173** people informed of water conservation.
- **790** conferences, workshops, trainings and public events organized
- **61** collective actions implemented under the project framework to address water pollution
- **47** recommendations to policies, regulations and laws formally proposed
- **183,277** views on the fanpage, website and database
- **10** newsletters about the activities of the VIWACON Network published



Website VIWACON

Result 2:

VIWACON has mobilized \$309,571 in financial and non-financial resources for the CAWACON project



In the past 3 years, VIWACON members have raised about **309,571 USD** (equivalent to 7.3 billion VND) from financial and non-financial resources from state agencies, international enterprises, institutions, local authorities, funds, local businesses and individuals through the implementation of collective actions to protect water resources



Result 3:

Local-based water conservation initiatives have been developed and implemented - Cooperatively building community-based water pollution prevention models, contributing to realising Da Nang's Environmental City Plan.

With the leadership of DONRE, local partners, the participation of districts, wards and communities, and the local community in Da Nang City, **15 initiatives** have been successfully implemented to develop community-based models on water pollution prevention and protection

Initiative 1: Assessing the current status, creating an environment map and propose a management mechanism in the Tho Quang boat lock and fishing port, at Tho Quang Fishing Port (TQNLFP) - *Da Nang Center for Natural Resources and Environment Monitoring*

Initiative 2: Developing a database system and tools to support the management, monitoring, publicizing of information on the environment, supporting the community to participate in environmental protection at Tho Quang NLFP - *Danang Center for Information Technology and Natural Resources and Environment*

Initiative 3: Communities joining hands to protect the environment at Tho Quang Fishing Harbor - *Management Board of Tho Quang*

Initiative 4: Researching and proposing solutions to protect the water environment of Phu Loc River with the participation of the community - *Danang Association for Conservation of Nature and Environment*

Initiative 5: Communities collectively act to protect water sources and improve the landscape along Phu Loc River in Thanh Khe District - *Danang Youth Union*

Initiative 6: Developing a set of indicators to assess environmental protection and management (district level) based on a community survey - *Danang Institute for Social-Economic Development*

Initiative 7: Building a model of sustainable residential area in Thanh Khe and Hoa Vang Districts, Da Nang City - *C&E*

Initiative 8: Promoting smart water use and water reuse initiatives in the business sector - *INEST*

Initiative 9: Strengthening water resource management in Vu Gia-Thu Bon basin implemented - *CEWAREC*

Initiative 10: Da Nang youth joining hands to protect the sea and local water sources from plastic waste to protect the environment - *Da Nang Youth Union*

Initiative 11: Organizing the launch of environmental clubs The City Veterans Association in the context of Covid-19, participating in the environmental sanitation campaign in response to the Environmental Action Month and major environmental events of the year - *Veteran Association*

Initiative 12: Capacity-building program for state managers in the environmental field of Da Nang to effectively implement the Project "Building Da Nang - Environmental City"- *Environmental Protection Agency & CECR*

Initiative 13: Efforts to mobilize resources to support the implementation of Building Da Nang - An Environmental City Project in the 2021 - 2030 period - *Environmental Protection Agency*

Initiative 14: Developing the TV program on Segregate waste at source to keep the ocean without plastic - *Environmental Protection Agency & CECR*

Initiative 15: Developing a report on the process of implementing Decision 2375 to improve environmental pollution in the Tho Quang boat lock of Da Nang City - *Environmental Protection Agency*

Result 4:

The Green Water Fund program has supported research and created forums to engage stakeholders in the process of revising the Water Resources Law 2023



Small Grant Initiative 1: Research and propose names and concepts of water security in Vietnam - *Center for Events and Services (MONRE)*

Small Grant Initiative 2: Communication on water security and rational use of water resources in Vietnam - *Center for Events and Services (MONRE)*

Small Grant Initiative 3: Research and propose criteria for building optimal water allocation mechanisms in large reservoirs - *Center for Water Resources Information and Economics*

Small Grant Initiative 4: Research and propose an approach to applying water resource valuation in Vietnam - *Center for Water Resources Information and Economics*

Small Grant Initiative 5: Supporting the development of a mechanism for coordination in management and protection of river-beds and lake-beds and banks - *Center for Water Resources Information and Economics*

Small Grant Initiative 6: Model of water resources management and protection by basin, pilot application with Ba Vi National Park - *Center for Environmental Economics*

A series of conferences and seminars supporting the amendment of the Law on Water Resources 2022 were organized, such as the conference "Revising Law on Water Resources 2012 – Outstanding Policies" in Hanoi and Hung Yen; the workshop on "Suggestions on the Law on Water Resources (Amended)"; the seminar "Selected current issues in managing Vietnam's water resources", organised by Vietnam Economic and Environmental Magazine, a core member of the VIWACON Network.



Result 5:

Database and environmental data infrastructure for local areas have been developed and applied using digital technology to provide data to the community and facilitate interaction between the community and management authorities

Environmental databases include 6 sets of data, specifically:

- Database on current environmental status at Tho Quang Harbour and Fishing Port
- Environmental status database of Phu Loc River
- Database of map information Vu Gia Thu Bon River
- Environmental status database of residential areas in Thanh Khe and Hoa Vang
- Database on water reuse in enterprises in Da Nang city
- Applying digital technology to data production in environmental protection and management.

These **six databases** directly serve the environmental management work of Da Nang city. The application of digital technology platforms, including databases, community technology apps, and citizen science, for feedback and reporting on environmental protection efforts, will create a transparent information mechanism and feedback from management agencies to address pollution points, which is highly appreciated by the Department of Natural Resources and Environment of Da Nang.

Result 6:

Enhanced coordination and development between Local Work's IP partners (Learning and Growth)



Workshop/Study tour to Hanoi city: Workshop on environmental protection and resource mobilisation for environmental protection by the Da Nang delegation in Hanoi. CECR coordinated with 4 organisations (CCBO, GreenHub, Live&Learn and the Environmental Protection Sub-Department) to visit and learn from one another's experiences in implementing models and initiatives in localities and communities in Hanoi City about sustainable residential areas, organic waste treatment, agricultural waste, and green schools.

International Workshop on "Localization" and "Collective Action" in Danang: 90 delegates from USAID, the Department of Water Resources Management - MONRE, departments of Danang City, international organisations, academe and policymakers met in Danang to exchange in-depth contents on localized approaches to the implementation of the Environmental City project. The program was jointly organized by 4 partners in the local works program (CECR, GreenHub, Live&Learn, and PHAD).

International Conference: Local Works Programme - Partnership for the Environment of Vietnam with 130 representatives from USAID, the People's Committees of Da Nang, Hoi An, Hanoi and Quang Nam, departments, agencies and communities who have participated in the local initiative programme for the past 7 years. The event was a place for partners to share experiences, models and initiatives, especially efforts to promote the "Collective action" approach in the implementation of environmental protection projects in Vietnam. 4 partners in the local works programme (CECR, GreenHub, Live&Learn, and PHAD) and 2 international companies (Winrock International and Chemonics International) worked together to conduct the workshop.

With the above events and seminars, the Local Work's approach was used to analyze and evaluate the results of the projects and lessons learned from the implementation of the local initiative programme. At the same time, these activities have helped strengthen the capacity to understand the practicality of this approach and the capacity to coordinate between Local Work partners and international agencies in promoting the image of USAID-funded local initiatives.

Result 7:

Environmental communication and education on water conservation have been strengthened and widely disseminated to communities, schools, youth, and businesses,...



Communication activities to raise awareness and change behaviour: In year 3, communication activities on water conservation continued to be carried out, including the Earth Day event on 22/4/2021 with the participation of 500 locals; Event Run for Clean Water with the participation of more than 1000 people; The Bo De pond cleaning event in response to World Water Day on 22/3/2022 mobilising more than 100 community members to participate in cleaning up the lake. The event had the participation of the Women's Union of Nam Tu Liem District, the People's Committee of Tay Mo Ward and the support of the Lock&Lock company resources. The mini-game "Clean Water Warrior" via Social Networking platforms attracted the interest of more than 7,000 community members. The online survey "Public Awareness on Water Pollution and Water Conservation" had 146 interested respondents (44 men, 92 women) with diverse occupations and ages. Applying water conservation learning materials for secondary school students in Hoan Kiem district. In Da Nang, local partners organised a series of campaign, cleaning, communication events.

In addition, the project has also supported the establishment of a network of journalists interested in the field of water conservation, through **this network 142 related articles have been published**, significantly contributing to the spreading of information and promotion of public awareness of water resource protection.

As a result, through communication activities and local initiatives, the number of people educated about water conservation reached **73,173 participants**, and **183,277 visits** to online resources for information about water conservation.



Website and Fanpage of Vietnam Water Conservation Network (VIWACON)



WASTE VALUE CHAIN MANAGEMENT

Project: Advancing Solutions to Plastic Pollution through Inclusive Recycling(ASPPIRe)

Sponsor:



Ocean Conservancy®

Time of implementation:

Phase 2: 07/2022 - 01/2023

Location:

Nam Tu Liem District, Ha Noi



Objectives:

To promote the classification and sustainable recycling of low-value plastic waste with the participation of key women's groups, and elevate the status of women in environmental protection in general and waste management in particular in the present context.

The project has developed a low-value plastic waste (LPW) collection model, created a business market for recycled products, and improved the living conditions of the informal women collector groups.



Activities and results in 2023

On 12/1, the Center for Environment and Community Research worked with the People's Committee of Nam Tu Liem district to organise a workshop on summarising and sharing lessons learnt implementing the **"Advancing Solutions to Plastic Pollution through Inclusive Recycling (ASPPIRe)"** project.

Participants include Mr. Nguyen Quoc Nam- Vice Chairman of the Nam Tu Liem district People's Committee; Ms. Edith Cecchini- Director of International Plastics Team, Ocean Conservancy; Ms. Nguyen Thi Thanh Huyen - Department of International Cooperation, the Vietnam Union of Science and Technology Association; Dr. Nguyễn Khắc Hùng- Director of the Center for Environmental and Community Research; Ms. Le Thi Bich Ha - Member of the district's People's Committee, Chairwoman of the Women's Union of Nam Tu Liem district; representatives of municipal and district divisions and departments; representatives of wards; core groups, female scrap collectors involved in the projects at Me Tri, My Dinh 1 and My Dinh 2 wards. During the two years of implementation, the Project has received approval from the people and raised awareness of single-use plastic consumption and the benefits of developing sorting and sustainable recycling habits. This resulted in the collection and sorting of 38 tonnes of low-value plastic for treatment and recycling, reducing pollution and improving public health. Thus, this model has proven innovative, practical, effective and worth expanding. To maintain and build on this progress, the district People's Committee Vice-Chairman Nguyễn Quốc Nam suggested People's Committees at ward-level enhance environmental protection efforts, multiplying the model locally in coordination with the district People's Committee, towards a green, clean, beautiful and more livable Nam Tu Liem district .



The positive results of the project after two years of implementation:

01

"Female scrap collectors support" club formed (managed by the district Women's Union)

200

Participants received emergency financial aid during the COVID-19 pandemic.

19000

Students at 24 secondary schools were educated on waste classification

20

training programs for 300 scrap collectors, members of the district Women's Union

35 tons

of waste collected, including plastic bags, confectionery and milk packaging

20

Proposals on reducing, classifying and recycling low-value waste were designed.

150

Women taking part in and receiving support from the model

9000

households started to sort waste after being reached by informational programs

WASTE VALUE CHAIN MANAGEMENT

National Collaboration Program to Establish the Plastic Circular Economy Model in Vietnam

Sponsor:



DOW CHEMICAL VIETNAM LLC

Time of implementation:

2020 - 2023

Location:

Hoan Kiem District, Hà Nội



Objectives:

Promoting a circular economy in waste management, focusing on low-value plastic waste in Vietnam and providing inputs, identifying priority issues to support the implementation of the circular economy models in waste management.

Activities and results in 2023

On 28/10/2022 at Vietnam Trade Union hotel, Ha Noi, **“Workshop on Sharing Experiences and Handing over the Results: Circular Economy Model of Low-Value Plastic Waste in Hoan Kiem District”** was organised with the attendance of over 70 representatives from relevant Ministries, Departments, organisations implementing the model, scientific and technological organisations, the press and other media. The workshop reported the outcomes of implementing a circular economy model for low-value plastic waste resources in Hoan Kiem district, while also handing over to the district authority to replicate and improve the effectiveness of the model.

On this basis, Hoan Kiem district’s People’s Committee, the project sponsor Dow Chemical Viet Nam, CECR and VietCycle Company **agreed to continue spreading the circular economy model for low-value plastic waste resources in the 18 wards in the district**, with a pilot scheme employing the informal scrap collecting network of VietCycle comprising female scrap collectors . CECR would play an advisory role in the activities of this phase of the project.

VietCycle has set up **15 collection points for low-value plastic waste (LPW)** in Hoan Kiem district, mobilizing **79 labourers** collecting scraps in addition to **20 workers** from URENCO Hoan Kiem to augment LPW collecting capacity. In the 5 months of implementation (03-07/2023), The project collected **52,4 tons of LPW**. Specifically, 31,4 tons of LPW were transported to VietCycle recycling facility to manufacture recycled plastic beads, which can serve as material for producing household products; the remaining 21 tons were provided to VietCycle’s partnering cement factories as an energy source.



On 14/09/2023, VietCycle organised the conference **“Plastic Waste Reduction and Plastic Waste Circular Economy Program in Hoan Kiem District in 2023 – Phase 2”** with the attendance of representatives from the People’s Committee of Hoan Kiem district and participating wards, the project sponsor Dow Chemical Viet Nam, CECR and news media. . VietCycle summarised the results and suggestions, and called for further cooperation from all parties to solve the issue of plastic waste pollution, and pledged to continue working with Hoan Kiem district to collect low-value plastic waste within the district.

ENVIRONMENTAL EDUCATION

“Building Green Schools - For a Green Hanoi” Program in Hoan Kiem District



September 2022 – May 2023



39 preschools, primary schools, and secondary schools in Hoan Kiem District, Ha Noi



Raising awareness of law compliance for teachers, staff, and students in Hoan Kiem District on environmental issues related to energy, waste, electricity, water, atmosphere, and green space, thereby enhancing the sense of responsibility and promoting specific actions to educate students in environmental protection for school administrators and teachers.



Activities and results in 2023

1

Training and guiding participating schools in implementing the program

Organised **02 training sessions** on the criteria of the program for teachers of 39 kindergartens, primary and secondary schools in the district; specifically:

- On 23/12/2022, organised a training session with the topic of **“Promoting water conservation initiatives in schools in Hoan Kiem District”**. With a view to boosting the efficiency of building the water factor of Green Schools, the session put forward solutions for schools to meet the requirements on water using the “Water Conservation Learning Kit”.
- On 12/1/2023, held the **launching training sessions for the “Building Green Schools - For a Greener Hanoi** program, encouraging green practices from students in all surroundings. The session raised awareness of and willingness to comply with the law among teachers, other school staff and students in Hoan Kiem district regarding issues such as energy, waste, electricity, water, air and green spaces. Thus, it promoted a spirit of responsibility and inspired practical acts to educate students about the environmental protection effort in management and teaching staff. Simultaneously, CECR instructed teachers, students and parents on implementing solutions to improve living environments with a focus on these aspects : energy, waste, electricity, water, air and green spaces



Formed regulations and policies on environmental actions within schools: All 39 schools took part in drawing up the Implementation Plan for the “Building Green Schools - For a Green Hanoi” Program. Environmental educational content is incorporated into in-class materials, extracurricular activities, school and youth group meetings, etc. The content of the Plan is disseminated to all members of the Teachers’ Council, while parents are informed through official school websites and other channels like Zalo, Facebook, Viber, etc. Relevant student regulations were formed and enacted ; in-school promotional billboards and posters were made.



Organised educational and informational activities on environmental protection: 100% of the schools voluntarily developed and used educational and promotional materials on the environment (notebooks, slogans, posters, bulletins, short films, etc.), while incorporating environmental content into school subjects. All schools actively organised and guided teachers, students and parents to make environmental posters, slogans, and promotional videos for different school media channels.



Fostered environmental protection habits and activities in students and their surrounding communities: Most students observe green practices at school and at home. Students understand the objective and meaning of such actions; they participated in school-organised green initiatives, while continually updating class and school media channels with pictures and videos. Numerous ideas on environmental protection, which have been positively reviewed, have been submitted by students. Each initiative was designed, tested and used by the students. They were enthusiastically involved in local and familial environmental activities such as cleaning public spaces, taking care of trees and their neighbourhoods...

On 28/12/2022, the People's Committee of Hoan Kiem district instructed the district's Resources and Environment Department to release the **327/TNMT document** on initiating the Initiatives for Conservation of Water Sources Contest as part of the "Building Green Schools - For a Green Hanoi" program in Hoan Kiem district in the 2022-2023 school year.



On 18/1/2023, the organisers received **27 proposals** from 12 primary and secondary schools in Hoan Kiem district. The proposals were classified into two categories: media and technical. Judging by the previously announced criteria, the organisers selected 10 proposals to receive funding and get implemented.



On 02/03/2023, the district People's Committee organised the Preliminary Summary conference: "Building Green Schools - For a Green Hanoi" program in Hoan Kiem district in the 2022-2023 school year - "In support of World Water Day 22/3/2023"; the contest organisers lauded and awarded the best entries, including **2 First Prizes, 4 Second Prizes and 4 Third Prizes**.



On 28/12/2022, the People's Committee of Hoan Kiem district instructed the district's Resources and Environment division to release the 328/TNMT document on launching the Slogan Writing Contest as part of the "Building Green Schools - For a Green Hanoi" program in Hoan Kiem district in the 2022-2023 school year. The contest targets inspiring students to devise impressive slogans suitable for the wishes and concerns of their age groups. Thus, it cultivates in each citizen a sense of responsibility to protect the environment from a young age.



The organisers received **71 slogans** submitted by schools with meaningful messages about water source conservation, waste reduction, living environment protection, etc.



At the Summary Conference on 22/5/2023, **10 First Prizes, 10 Second Prizes and 14 Third Prizes** were given to the 36 most impressive entries.



4

Slogan Writing Contest



5

"Green Ambassador" Contest

Concurrent with educational campaigns and encouraging green behaviours among students, all schools held "Green Ambassadors" and other contests to motivate students to learn about environmental protection and put such knowledge into practical use in their daily lives.



100%

of the schools
launched
"Knowledge"
contests for
students.

140

"Action" entries
submitted at district-
level

*The primary action content
mostly concerns energy and
clean water conservation,
waste recycling and tree care.*



VIDEO summarising
the program

CORPORATE SOCIAL RESPONSIBILITY FOR THE ENVIRONMENT

Mobilising enterprises to support the Initiatives for
Conservation of Water Sources Contest in Hoan Kiem District

Partnership in ILA Viet Nam LLC

 22/5/2023

The Final & award ceremony for the Initiatives for “Conservation of Water Sources Contest” were held during the Results Summary Conference for the “Building Green Schools - For a Green Hanoi” program in Hoan Kiem district in the 2022-2023 school year. The program’s objectives are:

- Designing and organising learning activities on plastic waste pollution and circular economy for all age demographics (parents, students, etc.), thus raising awareness and promoting reduce-reuse-recycle behaviours towards plastic products.
- With Communities: Educating and fostering learning about sustainable production and consumption, waste reduction, natural resources depletion and environmental destruction.
- With firms: Encouraging businesses in the district to use energy-efficient technology and products; Limiting the use of materials that cause pollution during production, waste management, transportation and distribution of goods.
- Supporting World Environment Day under the theme “Solutions to Plastic Pollution” to raise awareness of the public, particularly the youth (students, pupils), on the harms of plastic waste pollution and solutions to reduce plastic waste and mitigate waste pollution.



Program's activities and results

01. Summary ceremony “Building Green Schools - For a Green Hanoi” program in Hoan Kiem district in the 2022-2023 school year

Part 1 included: (1) Statement of purpose, introduction of attending representatives; (2) Speech celebrating World Environment Day and launching supporting activities; (3) Reports of 02 schools on the outcomes of implementing the “Building Green Schools - For a Green Hanoi” program in Hoan Kiem district in the 2022-2023 school year; (4) Exhibiting recycled apparels; (5) Presenting awards; (6) Handing over the products of the program to the Hoan Kiem district’s Department of Education and Training and the Department of Resources and Environment; (7) Summary and taking commemorative pictures.

In Part I, **ILA Viet Nam LLC financed the rewards**: each school received five 40% English-learning scholarships, Green Ambassadors award winners got 50% scholarships, plus other material gifts.



02. Game – Knowledge about Green living and Visiting exhibition of standees from the schools

Game – Knowledge about Green living was arranged by ILA using English questions to test students’ knowledge about the environment. Thus, the game provided knowledge and built a sense of responsibility, encouraging students to take practical steps to protect the environment.

In the position of the program’s **Sponsor**, ILA gave out rewards reaching **over 2 billion VND** in value. This is a huge source motivation and encouragement for schools and their students to promote active participation in environmental protection at school and at home.

More Annual Report



"TURNING CHALLENGES INTO INNOVATIVE SOLUTIONS"

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