



# Corporate Social Responsibility (CSR) for the environment

CECR upholds and supports businesses to actively carry out CSR activities on the environment. If implemented effectively, these efforts will contribute positively to overall sustainable development. Therefore, in CECR's activities of environmental protection and climate change adaptation, we always create conditions for businesses to have the opportunity to work together.

In addition, CECR also provides consulting services and supports businesses to implement CSR activities toward the environment in an innovative and measurable way, thereby contributing to the sustainable development goals that businesses are pursuing.

**Center for Environment and Community Research (CECR)** has been involving passionate scientists, staff, and specialists in researching and implementing projects on environmental protection and community-based climate change adaptation. Accordingly, our work is contributing to ensuring a healthy living environment for the present and the future.

**Mission:** Contributing to ensuring a healthy living environment for the present and the future. We are pioneers in water conservation, waste management, effective climate change adaptation, and gender equality promotion.

**Vision:** To be a reliable and pioneering partner in the application of digital technology to connect state agencies, international organizations, businesses, and the community to collectively protect the environment and adapt to climate change.

**Core values:** Networking – Dynamic – Inspiration – Learning – Think tank & Innovation

**Main activities areas:** Water conservation; Waste value chain management; Gender and environmental protection, climate change; Environmental education; Consulting, training and capacity building of environmental management; Corporate Social Responsibility (CSR) for the environment.



# Our partners



## Featured programs

**Earth Day (22/04)** is an annual event that has been held for 10 years by CECR from 2012. The event is organized to establish an open space where the state, private sectors, communities and others can work together to protect the environment in general and water in particular. The program received the companionship of many businesses such as Dow, Coca-Cola, Lock&Lock, Standard Chartered Bank, VIETABANK, New Quantum, Apax English, Nestle,...

**Program "Action for the earth without waste"** was sponsored by Coca-Cola Vietnam Company and implemented by CECR from March 1, 2019 to July 31, 2019 in Hanoi, Son La and Quang Tri. The program aimed to build a culture of civilized behavior in waste disposal of Vietnamese people. Through a series of activities along the country implemented by CECR, Coca-Cola promoted its image in carrying out social responsibility for the environment to the public and state management agencies.



**National Collaboration to Establish the Plastic Circular Economy Model in Vietnam in 2020 - 2022** was funded by Dow Viet Nam. Through the program, CECR implemented a "Community-based Circular Economy of Waste Model in Hoan Kiem District" to support Hoan Kiem district government achieving the goal of 100% of household waste being classified according to the the implementation of "Waste management and segregation, preventing plastic waste and plastic bags in the district until 2020, a 2025 vision"

Through the sponsorship of LOCK&LOCK, CECR cooperated with the Women's Union of Nam Tu Liem District to organize the **World Water Day 2022: Join hand to reduce waste and protect water resources**. The program aimed to celebrate World Water Day 2022, helping people see the importance of water resources, contributing to promoting sustainable management of water resources.



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